

EXHIBIT 4

In re JUUL Labs, Inc.
Notice Administrator
P.O. Box 5730
Portland, OR 97228-5730

**Court-Approved
Legal Notice**



Claim your money now!

*Si desea recibir esta notificación en
español, llámenos 1-XXX-XXX-XXXX
o visite nuestra página web
www.JUULclassaction.com.*

<<MAIL ID>>
<<NAME 1>>
<<NAME 2>>
<<ADDRESS LINE 1>>
<<ADDRESS LINE 2>>
<<ADDRESS LINE 3>>
<<ADDRESS LINE 4>>
<<ADDRESS LINE 5>>
<<CITY, STATE ZIP>>
<<COUNTRY>>

<<UniqueID>>

<<MailID>>

CLAIM FORM

Our records show that you purchased <<\$XXXX>> worth of JUUL products from JUUL's online store during the class period. Please refer to the Plan of Allocation, available at www.JUULclassaction.com, for more information about how your settlement payment will be calculated. If you'd like your settlement payment to be calculated based on this purchase amount, you can submit your claim now by signing and returning this form. Your settlement payment will be sent to you via check at your address. If you'd like to submit your claim online, add JUUL products you purchased from other retailers, and/or elect to receive an electronic payment, scan your personalized QR code found on this postcard or go to www.JUULclassaction.com.

AFFIRMATION (required): By signing below, I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct, and that I believe I am a Settlement Class Member entitled to the relief requested by submitting this Claim Form.

Signature:

Date:

		-			-		
--	--	---	--	--	---	--	--



United States District Court
JUUL Labs, Inc. Marketing & Sales Practices Litigation
Case No. 19-md-02913-WHO

Class Action and Settlement Notice

Authorized by the U.S. District Court

You have been identified as a member of a class action Lawsuit that could affect your rights. Go to www.JUULclassaction.com to learn about your rights and deadlines. If you do not exclude yourself, you may be bound by the Settlement and the Lawsuit.

You are eligible to receive a payment from a Settlement of part of that Lawsuit. Filing your claim is quick and easy. Don't delay, act now to claim your money.

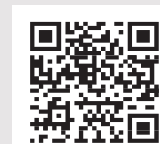
Simply scan your personal QR Code below with your phone to go straight to the website.



Don't miss out on your
portion of the \$255
Million Settlement.
File your claim now.



Your personalized
QR code.





NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO. 581 PORTLAND, OR

IN RE JUUL LABS, INC.
NOTICE ADMINISTRATOR
P.O. BOX 5730
PORTLAND, OR 97228-5730

DRAFT

