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UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
SAN FRANCISCO DIVISION

IN RE JUUL LABS, INC., MARKETING,  
SALES PRACTICES, AND PRODUCTS  
LIABILITY LITIGATION

CASE NO. 19-md-02913-WHO

This Document Relates to:  
All Class Actions

**NOTICE REGARDING DEADLINES SET  
IN ORDER GRANTING MOTION FOR  
PRELIMINARY APPROVAL OF CLASS  
ACTION SETTLEMENT**

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NOTICE REGARDING DEADLINES SET IN  
ORDER GRANTING MOTION FOR PRELIMINARY  
APPROVAL OF CLASS ACTION SETTLEMENT  
CASE NO. 19-md-02913-WHO

1 In accordance with the Court's January 30, 2023 Order Granting the Motion for Preliminary  
 2 Approval of the Class Action Settlement, Dkt. 3779, Class Plaintiffs file this notice setting the  
 3 specific calendar date for each of the deadlines set forth in the Court's Order.

Event	Days After Entry of The Order	Deadline
Payment of the Initial Class Settlement Administration Payment	5	February 4, 2023
Notice Period Commences (Email and Postcard)	45	March 16, 2023
Publication Notice Commences	45	March 16, 2023
Notice Period Concludes (Email and Postcard)	95	May 5, 2023
Publication Notice Fully Concludes	105	May 15, 2023
Notice Completion / Settlement Administrator Declaration Date	105	May 15, 2023
Motion for Final Approval Deadline	144	June 23, 2023
Fee and Expense Application Deadline	144	June 23, 2023
Claims Filing Postmark Deadline	165	July 14, 2023
Opt-Out Deadline	165	July 14, 2023
Objection Deadline	165	July 14, 2023
Opposition to Final Approval and Fee and Expense Application Deadline	165	July 14, 2023
Deadline for the Parties to file information concerning timely filed opt out requests and objections	172	July 21, 2023
Replies in support of Final Approval and Fee and Expense Application Deadline (including the filing of list of opt outs and objections)	179	July 28, 2023
Final Approval Hearing	August 9, 2023 at 2:00 p.m.	

1 Dated: February 1, 2023

Respectfully submitted,

2  
3 By: /s/ Dena C. Sharp

4 Dena C. Sharp  
5 **GIRARD SHARP LLP**  
6 601 California St., Suite 1400  
7 San Francisco, CA 94108  
8 Telephone: (415) 981-4800  
9 dsharp@girardsharp.com

*Co-Lead Counsel and Class Counsel*

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11  
12 **CERTIFICATE OF SERVICE**

13 I hereby certify that on February 1, 2023, I caused the foregoing document to be  
14 electronically filed with the Clerk of the Court using the CM/ECF system, which will automatically  
15 send notification of the filing to all counsel of record.

16  
17 By: /s/ Dena C. Sharp  
18 Dena C. Sharp